

WHAT IS CLAIMED IS:

1. A digital photograph system comprising:

a camera having a function of storing data of a digital photograph taken; and

5 a terminal for reading the photograph data stored in the camera, outputting the photograph data, and thereafter collecting the camera for recycling.

2. The digital photograph system of Claim 1, wherein the camera includes means for verifying an apparatus that reads
10 the photograph data, to prevent the photograph data from being read from the camera by an apparatus other than a predetermined terminal.

3. The digital photograph system of Claim 1, wherein the terminal includes a printer for printing the photograph data
15 read from the camera.

4. The digital photograph system of Claim 1, further comprising a maintenance server connected to the terminal via a network, wherein the terminal has a function of notifying the maintenance server of an inconvenience occurring in the
20 terminal.

5. The digital photograph system of Claim 1, wherein the terminal has a function of transmitting the photograph data read from the camera by e-mail.

6. The digital photograph system of Claim 1, further
25 comprising a photograph server connected to the terminal via

a network, wherein the terminal has a function of entering the photograph data read from the camera in a predetermined Web page of the photograph server.

7. A digital photograph system comprising:

5 a camera having a function of storing data of a digital photograph taken;

a terminal for reading the photograph data stored in the camera and outputting the photograph data; and

10 an advertising server connected to the terminal via a network,

wherein the advertising server provides advertisement data to be added to the photograph data output from the terminal.

8. The digital photograph system of Claim 7, wherein the
15 advertising server has a function of distributing an updated advertisement list to the terminal.

9. The digital photograph system of Claim 7, wherein the advertising server includes a counter for counting the number of times of supply of the advertisement data to the terminal,
20 and has a function of outputting a billing statement corresponding to the count value of the counter to an advertiser.

10. The digital photograph system of Claim 7, wherein the terminal has a printer for printing the photograph data read from the camera together with the advertisement data supplied from the advertising server.

5 11. The digital photograph system of Claim 10, wherein an output of the printer includes perforation at the boundary of a photograph data printed part and an advertisement data printed part.

10 12. The digital photograph system of Claim 7, further comprising a maintenance server connected to the terminal via a network, wherein the terminal has a function of notifying the maintenance server of an inconvenience occurring in the terminal.

15 13. The digital photograph system of Claim 7, wherein the terminal has a function of transmitting the photograph data read from the camera by e-mail together with the advertisement data supplied from the advertising server.

20 14. The digital photograph system of Claim 7, further comprising a photograph server connected to the terminal via a network, wherein the terminal has a function of entering the photograph data read from the camera together with the advertisement data supplied from the advertising server in a predetermined Web page of the photograph server.